

GRAPHIC DESIGN EXPERIENCE

- Designed effective brochures and materials for corporate, small and non-profit clients
- Strong conceptual and design skills with a sharp eye for color and composition, editing, typography, traditional and digital photography, digital editing, photograph restoration, and print design
- Consistently turned around a large revolving volume of work promptly and accurately
- Ability to work on multiple projects, prioritize, and meet deadlines; while remaining responsive to changing customer needs and shifting priorities

EDITORIAL DESIGN (MAGAZINE, BOOK AND NEWSPAPER)

- Responsible for numerous prepress/design projects including 4-color process, proper color trapping, color correction and management, color separation, die spec sheets, promotional/marketing materials
- Created templates, folios, style sheets and style books to produce clean future electronic files
- Created advertising pieces for placement in in-house and outside publications and recruitment ads for various national newspapers and direct mail campaigns
- Worked closely with publishers, writers, editors, sales associates, advertisers, and printers as well as coordinated interns and other design staff members.

SMALL BUSINESS MARKETING MATERIALS

- Provided art direction to establish project identity with eye-catching and effective graphics
- Designed promotional displays and marketing materials for products and services, developing distinctive logos for products and businesses, alone or in conjunction with marketing experts
- Designed, wrote copy and created slogans for brochures, catalogs, and advertising materials
- Manage production & printing process with outsourced vendors and freelance artists

CORPORATE, ADVERTISING AND MARKETING AGENCIES

- Member of a production team creating visual designs for annual reports, corporate literature, newsletters, journals, reports and other publications, using a variety of print, electronic and film media
- Created customized multimedia trade show exhibits including conceptualized graphic mural panels, print material posters and displays for trade shows, as part of the creative team
- Responsible for package designs for industry customers from client presentation stage to design to production including mechanicals as part of the production team
- Experienced in advertising, branding, design, direct marketing, positioning & sales including corporate communications, creating print and online branding environments for high profile clientele.

PHOTOGRAPHIC EXPERIENCE

- Coordinate and execute location and studio photographic assignments, domestic and abroad
- Imaginatively capture and organize powerful images to effectively present a story, idea or product
- Possess a creative and a technical understanding of photography, lighting and camera operation
- Provide fine art and commercial photographic printing

SKILLS

Proficient experience in the following programs in both Macintosh and PC platforms: Adobe Photoshop, Adobe InDesign, Adobe Pagemaker, Adobe Acrobat (including Distiller), FileMaker Pro, Microsoft Word, QuarkXPress, Microsoft Excel, Adobe Illustrator Extensis Suitcase and Adobe Type Manager. Some knowledge of Dreamweaver and Flash.

References and portfolio available upon request



SELECTED DESIGN CLIENTS:

*Africa Business Club at HBS **
Airtag Inc.
*Allston Brighton APAC **
Bane & Co.
Banner Publications
Banta Technologies
*BKB Publications **
Boston College
Boston Consulting Group
The Boston Courant
Boston Public Schools
Cambridge Office Furniture
Catapult Thinking
Center for Strategic Research
*The Childcare Project **
Cottonfield Organic Clothing
Dataguide Business Forms
Deloitte Consulting
Digital Industry News
*The European Union **
Fidelity Investments
Governor's Highway Safety Bureau
The Harvard Business School Newspaper
The Healing Connection

*** Combined design and photography assignments**

The Jack Morton Company
*Jackson Mann Community Center **
The Lasiewicz Foundation
Millennium Pharmaceuticals
*Mladi Most Youth Project/ Ogeldalo Grada **
*MPC World Magazine **
National Network for Youth
National Organization for Women
National Voting Rights Institute
*Organization for Security & Cooperation in Europe **
Pamet River
Pegasus Communications
Phillip Johnson and Associates
Putnam Investments
Schott Capitol
*2nd Gear Bicycles **
Sir Speedy Printing
Solutions in Advertising
*Southside Head Start **
Teen Voices Magazine/Women Express
*VIP Childcare **
Visual Mood Enhancers
Wickersham Hunt and Schwantner
*The Zero to Eight Coalition **

SELECTED PHOTOGRAPHY CLIENTS:

American Association for the Study of Liver Disease
The Association of School Business Officials
Bayer Diagnostics
Boston Department of Neighborhood Development
Bristol Myers- Squib Pharmaceuticals
Children's Defense Fund
The Ciseneros Foundation
Credit Union News
Derse Exhibits
The Episcopal Diocese of Massachusetts
Exhibits Group Guiltspur
4Word Publications
Friends of Bosnia
Gallo Displays
Harvard Business School
Harvard University
Highgate Properties
Hispanic Office of Planning and Evaluation
IBC Life Sciences
Institute of Electrical & Electronics Engineers
Institute for Women's Policy Research
International Society for Performance Improvement
La Groceria Restaurant
The Massachusetts Bar Association
Massachusetts Eye and Ear Infirmary
Massachusetts Office for Refugees & Immigrants
Media One Cable Television
Middlesex School Arts Program
MIT Communications Forum

MIT Sloan School of Management
Mothering Magazine
National Dairy Board
National Hypnotist Guild
National Journal Magazine
National Patient Safety Foundation
Neighborhood Development Corporation
The New England Conservatory
New Hampshire National Education Association
Northeast Modern Language Association
Northeast Sustainable Energy Association
The Oregonian Newspaper
Pawnbroker Today Magazine
Physicians for Human Rights
Pilgrim Theatre Group
Plasma Surgical
Population Bulletin
Regina Villa and Associates
Roche Pharmaceuticals
Schering Plough Pharmaceuticals
Society Of American Archivists
State Street Bank
Tufts University
The US Conference of Mayors
The Utne Reader
War Report Magazine
Waste Management Inc.
WEEI Sports Radio
Who Cares Magazine